

# *VGC Rules and Regulations*

## #04 Speed Limit : 15 mph



Speeding cars were a contributing factor in 26% of vehicle-related deaths in 2017, says the National Highway Traffic Safety Administration. Even with the best road and weather conditions, driving too fast exponentially reduces a driver's control over steering and increases the time it takes to stop a vehicle. Of course, the number of accidents caused by speeding can be exacerbated by poorly maintained, wet, or slippery pavement.

Every community wants their roads to be safe. Association board members know that speeding is a huge threat to visitors and Village residents' safety. But are drivers really aware of how fast they are going? How do they feel about technologies like driver feedback signs to slow traffic down?

The answers to these questions could be key in successfully eliminating speeding and safeguarding local roads. Surveys of 1,000 randomly selected drivers from across the U.S. have provided insight into how drivers perceive others' driving, as well as their own.

The survey found that 62% of drivers feel that they are always aware of their speeds. A staggering 91% of drivers say they are sometimes or always aware of their speeds. Then why are there so many vehicles speeding down Garrison Village Way?

Whether drivers are mistaken about their speeds, unaware of speed limits, or speeding in spite of them, solutions such as radar and driver feedback signs have been shown to improve awareness, decrease speeds, and positively impact driver behavior. But, The Villages can't afford radar or signs that display a vehicle's current speed.

Speeding puts everyone at risk. It triples the odds of crashing, contributes to a third of fatal accidents, and increases the risk of injury with every increased mile per hour. Remember, our private Villages streets are shared with mobility chairs, walkers, children, and vehicles ☐.

Becoming aware of how drivers perceive others' driving behavior and their own, we can all work toward protecting our streets and all who use them. Be AWARE, save a life.